



# Career Colleges Ontario

Sponsor  
and  
Exhibitor  
Package

CCO  
Conference

May 25-26, 2022

JW Marriott The Rosseau  
Muskoka Resort & Spa  
1050 Paignton House Rd  
Minett, Muskoka Lakes  
ON, P0B 1G0

# CCO Annual Conference 2022

May 25-26, 2022

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## Exhibitor Information

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Sign up early as tables sell out quickly!

- **Advertisement On-site Program Deadline: April 8, 2022**
- **Promotional Insert Deadline: April 15, 2022**

The 2022 conference exhibit hall consists of 25 – 6 ft. draped tabletop spaces. **The cost per exhibit space \$995 for CCO affiliates and \$1,200 for non-affiliated organizations (taxes included).**

The following shall be included in the exhibitor package:

- One (1) 6 ft. draped table
- One (1) chair
- Complimentary breakfast and lunch
- One (1) complimentary dinner with the delegates on Thursday evening
- One (1) promotional insert per delegate bag (must be submitted by April 15, 2022)
- Complimentary wireless internet

**Not Included** (The following services are optional, and associated costs are at the discretion of the exhibitor):

- Electrical outlet (Electrical is provided by the AV provider. Additional contact information will follow at a later date.)

### **Cancellation Policy**

If an exhibitor withdraws from the event within 60 calendar days prior to the opening of the conference, CCO shall be entitled to retain 100% of the exhibitor's total registration obligation. For cancellation greater than 60 days prior to the event, CCO shall be entitled to retain 50% of the exhibitor's total registration obligation.

### **Exhibit Hours (May change without notice)**

Day	Time
Wednesday	6:00 pm to 9:00 pm
Thursday	7:30 am to 4:15 pm

\*Please refer to the program as it becomes available for breaks and lunches and other optimal times for networking.

## **Installation and Dismantling**

Exhibits are to be set up between 1:00 pm and 4:00 pm, Wednesday, May 25<sup>th</sup> and dismantled following the 4:15 pm concluding remarks on Thursday, May 26<sup>th</sup>.

## **Registration**

### **Online Registration:**

<https://www.eventbrite.com/e/cco-conference-sponsors-exhibitors-2022-tickets-211284827607>

Exhibitors are required to submit the names of their representatives so that identification badges can be prepared in advance. These badges must be worn throughout the conference. Exhibitors and their representatives are encouraged to attend social functions throughout the conference. For additional information regarding these events, please contact CCO.

All representatives attending the exhibit must be indicated at the time of registration.

One (1) complimentary meal package (One (1) breakfast, one (1) lunch, Thursday dinner, and breaks) is included with registration. Additional meal packages can be purchased at \$250 per representative.

## **Shipping Instructions**

Please be aware that the hotel cannot accept delivery of exhibit materials prior to Monday, May 23, 2022. A shipping label template will be sent to you prior to the conference.

Accompanying the Sponsor and Exhibitor Package is the JW Marriott The Rosseau Muskoka Resort & Spa "REGULATIONS FOR DISPLAYS & EXHIBITS", this document must be read and signed and returned to Brianna Cantlon ([briannacantlon@careercollegesontario.ca](mailto:briannacantlon@careercollegesontario.ca)) upon registration.

## **Hotel Accommodation**

Exhibitors who wish to reserve accommodation at JW Marriott The Rosseau Muskoka Resort & Spa may book their rooms [here](#). The CCO Conference room rate is \$219.00 per night, plus 13% HST. Reservation cut-off date is Monday, May 3, 2022.

### **Call in Procedure:**

Call 1-866-240-8605, provide the group name "Career Colleges Ontario".

# Sponsor Opportunities

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## SPONSORSHIP PRICES

EXCLUSIVE UNLESS OTHERWISE STATED BELOW:

DINNER	\$5,000
KEYNOTE	\$4,000
BAGS	\$3,500
OPENING RECEPTION	\$3,500
LUNCH	\$3,500
HOSPITALITY SUITE (2 OPPORTUNITIES AVAILABLE)	\$3,500
BREAKFAST	\$2,500
BADGES	\$2,000
REFRESHMENT BREAK (MORNING – THURSDAY)	\$2,000
REFRESHMENT BREAK (AFTERNOON – THURSDAY)	\$2,000

### Included in all opportunities:

- One (1) 6ft. draped table
- Permission to use logo “Proud sponsor of CCO Conference 2022”
- Logo in all conference emails, on the conference website, and in the printed conference program
- Complimentary Meal (additional meal package available at checkout for \$250)
- Include one (1) promotional item in the delegate bag
- One (1) PowerPoint slide to play during breaks

## UPGRADES:

### Diamond Sponsor (+\$2,000 in addition to sponsorship)

- Double booth size - Two (2) 6 ft. draped tables
  - Three (3) badges
  - Three (3) dinner tickets
  - Permission to use logo “Proud sponsor of CCO Conference 2022”
  - Logo in all conference emails, on the conference website, and in the printed conference program
  - Include two (2) promotional items in the delegate bag
  - Two (2) full page ads in the conference program
  - Affiliate status for the following affiliate year at no charge
  - Three (3) PowerPoint slide to play during breaks
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## Platinum Sponsor (+\$1,000 in addition to sponsorship)

- 10 ft. booth size
- Two (2) badges
- Two (2) dinner tickets
- One (1) 6' draped table
- Permission to use logo "Proud sponsor of CCO Conference 2022"
- Logo in all conference emails, on the conference website, and in the printed conference program
- Include one (1) promotional item in the delegate bag
- One (1) full page ad in the conference program
- Two (2) PowerPoint slide to play during breaks

## Request for Prize Items

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If you would like to donate a prize that will contribute to the conference passport draw, please notify AJ Adams ([ajadams@careercollegesontario.ca](mailto:ajadams@careercollegesontario.ca)) and Brianna Cantlon ([briannacantlon@careercollegesontario.ca](mailto:briannacantlon@careercollegesontario.ca)).

# Ad Material Submission Info

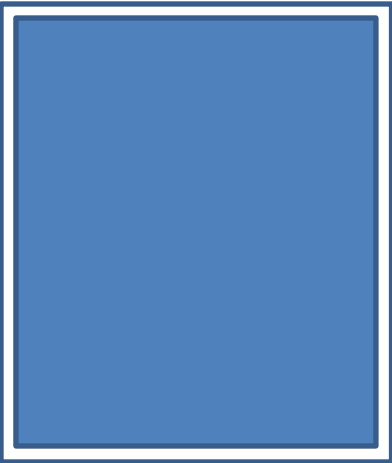
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All ads are in full colour.

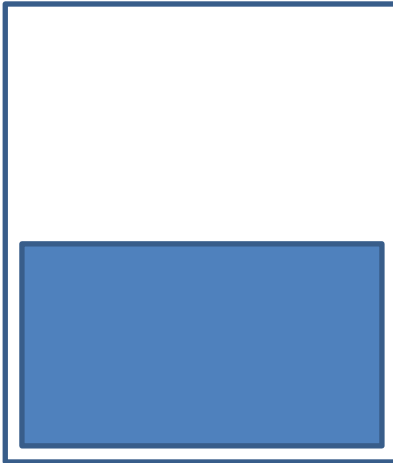
## Production Requirements

- Preferred file format is a minimum 300 dpi PDF.
- Ads must be the correct dimensions and shape.
- All fonts and images used must be included.

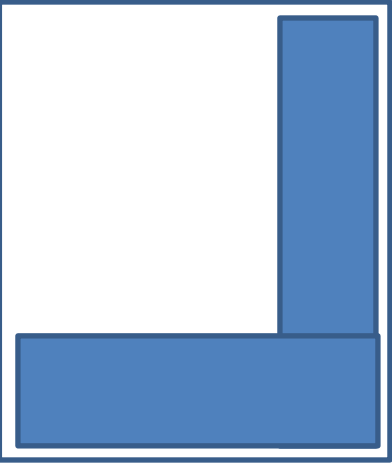
*Full page - 5”w x 8”l*



*1/2 page - 5”w x 4”l*



*Banner (vertical) - 2”w x 8”  
or 5” x 2”l*



*Business card - 3½”w x 2”l*

